



City of **GREENSBORO** North Carolina

Sustainability Action Plan Update

Accepted by the Greensboro City Council

January 4, 2011

City Council
March 20, 2012



2040 is closer than 1980!



Sustainability Action Plan

- **Goals:**
 - Reduce greenhouse gas (GHG) emissions
 - Improve energy efficiency
 - Contribute to economic development opportunities
 - Promote an overall improved quality of life (economic, social, & environmental)
 - Save taxpayer money



Sustainability Action Plan

- **Scope:**



Transportation and Land Use



Green Jobs and Buildings



Recycling and Waste Reduction



City Operations



Nature in the City



Education and Outreach



Green Technologies



Adaptation



Accomplishments since January 2011:

- **Strategies**

- Work has started on more than half of the strategies

- **Implementation Items**

- Over 100 programs, policies, and outreach efforts have been initiated



<u>Implementation Item Status</u>	<u>Number</u>
Completed	35
Initiated	71
Planned	13
TOTAL	119



City of Greensboro's **GREEN** Highlights: Formula Grant Funding

- Operations
 - Recycling
- Facilities
 - Energy conservation measures
- Policy Initiatives
 - Sustainability Audit of City policies

Competitive Grant Funding

- Programs
 - BetterBuildings for Greensboro





Sustainability Challenge:

- Motive City staff to take the initiative in sustainability efforts
- Create an opportunity for employee buy-in prior to a comprehensive internal sustainability policy for staff in early 2013
- Bottom line, staff seeks to walk the talk by serving as a model of our efforts to influence constituents City-wide by way of energy conservation, environmental stewardship, and economic development.

CITY OF GREENSBORO



**SUSTAINABILITY
CHALLENGE**



Conclusion

- Sustainability continues to be a growing part of the City's culture and policy development.
- On-going collaboration and strategic partnerships are essential to meeting community wide sustainability goals
- Leveraging existing energy projects can mean more opportunity for economic development and job creation within the City.